

Table 1. Enrollment in Medicare Advantage and other Prepaid Plans, by State, September 2007 (1)

STATE (2)	Percent of Medicare eligibles enrolled in:		TOTAL Enrolled in MA and Prepaid Plans	Enrollment in Medicare Advantage Plans:						TOTAL Enrolled in Prepaid plans (4)	TOTAL Medicare Eligibles
	MA and Prepaid plans	MA Plans		TOTAL in MA Plans	HMO/POS	PFFS	Regional PPO	Local PPO	Other MA plans (3)		
UNITED STATES	19.8%	18.9%	8,704,086	8,316,229	5,720,809	1,664,708	205,183	388,114	337,415	387,857	43,998,799
AK	0.1%	0.1%	66	66	11	55					55,058
AL	14.9%	14.7%	116,173	115,005	88,000	19,169	22	7,711	103	1,168	781,601
AR	10.0%	9.9%	48,930	48,234	6,874	32,658	8,702			696	489,388
AZ	34.9%	34.9%	286,021	285,578	242,205	31,963	3,661	7,476	273	443	818,639
CA	41.9%	41.6%	1,839,626	1,826,624	1,620,285	35,377	32,094	659	138,209	13,002	4,386,037
CO	31.3%	26.6%	169,517	144,055	123,409	16,786		3,860		25,462	542,294
CT	10.5%	10.5%	56,731	56,731	49,087	5,159		2,422	63		540,669
DC	8.2%	2.3%	6,373	1,772	795	844		133		4,601	77,597
DE	2.6%	2.5%	3,387	3,367	538	1,924	596	309		20	132,269
FL	24.6%	24.4%	770,849	766,537	603,811	45,896	59,492	21,104	36,234	4,312	3,135,438
GA	10.7%	10.7%	115,403	115,403	20,248	73,514	14,959	6,585	97		1,076,986
HI	36.0%	15.6%	68,214	29,586	22,591	2,339	1,373	3,267	16	38,628	939,271
IA	11.2%	8.2%	56,116	41,225	5,243	32,663	3,060	259		14,891	502,547
ID	21.5%	19.8%	42,649	39,372	16,464	18,728		4,180		3,277	198,714
IL	8.1%	7.5%	141,572	131,828	69,445	43,513	3,413	15,341	116	9,744	1,749,064
IN	9.9%	8.1%	92,394	76,072	77	66,299	2,707	6,989		16,322	934,910
KS	7.3%	6.7%	30,137	27,564	9,862	12,420	37	5,245		2,573	412,026
KY	11.1%	10.3%	78,295	72,611	17,506	49,074	1,679	4,352		5,684	704,727
LA	17.3%	17.3%	111,043	110,979	86,269	23,097	626	618	369	64	642,618
MA	17.2%	17.1%	173,394	171,821	134,871	20,119		9,609	7,222		1,007,212
MD	6.0%	3.6%	43,375	25,832	15,311	3,394	265	6,113	749	17,543	718,839
ME	2.6%	2.6%	6,243	6,243	758	4,290		1,195			243,190
MI	15.3%	15.3%	235,251	234,830	45,353	187,422	1,017	922	116	421	1,537,840
MN	30.2%	20.1%	218,185	145,097	39,272	60,366	11,565		33,894	73,088	721,521
MO	16.2%	16.0%	152,491	151,171	105,615	30,462	3,763	11,331		1,320	942,794
MS	6.8%	6.8%	32,063	32,035	2,719	29,210	106			28	471,940
MT	11.8%	11.8%	18,073	18,062		16,652	364	1,046		11	153,286
NC	14.4%	14.4%	190,455	190,243	80,497	106,165	242	3,244	95	212	1,318,792
ND	5.9%	5.2%	6,290	5,499		5,398	23		78	791	106,313
NE	9.1%	8.4%	24,398	22,520	8,924	12,060	1,504		32	1,878	267,836
NH	2.5%	2.5%	4,841	4,841	50	4,746		45			194,363
NJ	9.1%	9.1%	115,878	115,150	104,085	2,163	188	8,337	377	728	1,270,110
NM	21.7%	21.4%	60,103	59,361	43,559	7,488		8,314		742	277,591
NV	30.3%	30.2%	93,613	93,345	33,473	3,931	1,989	121	53,831	268	308,802
NY	24.1%	23.5%	692,653	677,971	572,533	32,204	7,331	46,262	19,641	14,682	2,879,429
OH	17.6%	16.2%	319,342	294,309	206,562	67,608	6,203	13,936		25,033	1,811,669
OK	11.9%	11.9%	66,796	66,557	48,316	16,933		1,308		239	559,862
OR	39.7%	34.4%	221,336	192,054	126,480	18,814		43,916	2,844	29,282	557,661
PA	32.5%	32.1%	712,333	703,008	574,797	48,982	280	78,446	503	9,325	2,189,492
RI	34.5%	34.4%	61,222	61,135	58,566	984		1,585			177,579
SC	10.5%	10.5%	71,008	70,625	1,196	54,696	13,676	1,057		383	673,878
SD	6.0%	6.0%	7,716	7,681	2,916	3,851	914			35	128,623
TN	17.8%	17.7%	170,269	169,210	127,626	41,408	46	130		1,059	955,071
TX	15.0%	14.0%	395,310	370,508	224,877	70,543	22,136	13,708	39,244	24,802	2,641,789
UT	22.8%	22.1%	55,787	54,173	5,983	33,813		14,365	12	1,614	245,106
VA	9.7%	8.3%	99,217	85,369	6,712	76,316	119	2,127	95	13,848	1,023,400
VT	1.5%	1.5%	1,496	1,496		1,496					100,351
WA	20.1%	20.0%	171,232	170,653	117,571	39,320		12,676	1,086	579	851,609
WI	20.4%	19.0%	174,734	162,384	45,129	103,970	971	10,198	2,116	12,350	854,772
WV	19.8%	15.9%	72,746	58,530	4,338	46,553	26	7,613		14,216	367,440
WY	3.7%	2.6%	2,740	1,907		1,873	34			833	73,560

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

NOTES:

- (1) Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by
- (2) Some states not shown because either they have no rural areas or because the CMS data show no enrollees in rural areas (VT, AK, PR).
- (3) Includes demonstration plans, MSA plans, and other types of CPP plans.
- (4) Includes cost and PACE plans.

Table 2. RURAL Enrollment in Medicare Advantage and other Prepaid Plans, by State, September 2007 (1)

STATE (2)	Percent of Medicare eligibles enrolled in:		TOTAL Enrolled in MA and Prepaid Plans	Enrollment in Medicare Advantage Plans:						TOTAL Enrolled in Prepaid plans (4)	TOTAL Medicare Eligibles
	MA and Prepaid plans	MA Plans		TOTAL in MA Plans	HMO/POS	PFFS	Regional PPO	Local PPO	Other MA plans (3)		
UNITED STATES	10.2%	9.3%	929,032	845,445	227,859	519,427	43,764	35,550	18,845	83,587	9,139,889
AK	0.1%	0.1%	15	15		15			-		11,346
AL	6.8%	6.7%	17,641	17,539	9,388	7,317		821	13	102	260,225
AR	9.0%	8.9%	21,300	21,171	1,316	14,684	5,171		-	129	237,331
AZ	16.2%	16.0%	18,865	18,708	10,472	6,655	1,254	278	49	157	116,584
CA	5.7%	5.5%	8,802	8,484	5,053	1,521	1,910		-	318	154,077
CO	11.7%	3.9%	10,925	3,591	217	3,374			-	7,334	93,013
CT	4.1%	4.1%	1,994	1,994	1,762	215		17	-		48,373
DE	1.7%	1.7%	672	652		377	192	83	-	20	38,990
FL	9.0%	9.0%	20,195	20,131	7,708	5,359	5,454	1,610	-	64	224,383
GA	8.5%	8.5%	24,619	24,619	162	18,868	5,357	232	-		290,584
HI	35.5%	15.1%	18,660	7,947	5,992	674	1,281		-	10,713	52,534
IA	7.2%	5.9%	19,197	15,694	379	13,937	1,378		-	3,503	266,817
ID	13.3%	11.8%	10,258	9,097	1,237	7,822		38	-	1,161	76,898
IL	6.6%	5.6%	21,330	18,163	1,589	13,541	11	3,006	16	3,167	323,114
IN	9.7%	9.0%	23,351	21,461		20,457	491	513	-	1,890	239,569
KS	2.4%	2.1%	4,358	3,767		3,755		12	-	591	181,567
KY	8.1%	6.8%	28,387	23,939	1,619	21,647	617	56	-	4,448	350,128
LA	6.6%	6.6%	12,505	12,505	2,524	9,573	226		182		190,073
MD	1.1%	1.0%	582	524	65	369	46	14	30	58	51,293
ME	2.0%	2.0%	2,204	2,204	51	1,867		286	-		111,154
MI	14.1%	14.1%	49,588	49,588	1,466	48,036	86		-		352,471
MN	23.6%	20.0%	62,780	53,291	2,696	31,392	5,098		14,105	9,489	266,355
MO	6.9%	6.8%	21,339	20,864	4,800	14,837	1,128	99	-	475	308,512
MS	5.6%	5.6%	16,244	16,244	260	15,963	21		-		291,378
MT	10.2%	10.2%	10,535	10,524		9,646	221	657	-	11	102,847
NC	10.5%	10.4%	50,706	50,634	15,754	34,506	94	280	-	72	484,988
ND	5.4%	4.6%	3,681	3,085		3,074			11	596	67,733
NE	6.1%	5.4%	8,846	7,829	105	6,874	818		32	1,017	144,830
NH	1.7%	1.7%	1,445	1,445		1,445			-		86,413
NM	6.7%	6.4%	7,224	6,937	275	3,403		3,259	-	287	108,036
NV	17.0%	16.9%	7,093	7,032	1,137	506	1,293		4,096	61	41,659
NY	15.6%	15.6%	43,663	43,411	22,423	13,267	670	7,051	-	252	279,042
OH	7.7%	7.5%	29,057	28,301	9,252	16,775	1,261	1,013	-	756	376,505
OK	3.7%	3.7%	9,063	8,938	1,076	7,612		250	-	125	243,654
OR	23.5%	17.1%	39,803	29,078	14,303	10,624		4,125	26	10,725	169,693
PA	20.0%	19.4%	76,816	74,529	55,178	12,857		6,494	-	2,287	383,649
SC	8.6%	8.6%	16,214	16,214	39	11,398	4,707	70	-		189,428
SD	4.7%	4.7%	3,729	3,729	1,749	1,591	389		-		79,803
TN	10.4%	10.3%	32,921	32,574	19,304	13,242		28	-	347	317,307
TX	5.8%	4.8%	30,388	25,056	3,988	16,402	4,323	266	77	5,332	522,610
UT	15.8%	14.7%	5,906	5,492	118	5,218		156	-	414	37,383
VA	11.0%	9.7%	25,403	22,487	2,235	20,215		37	-	2,916	231,718
VT	1.8%	1.8%	1,313	1,313		1,313			-		73,839
WA	10.8%	10.7%	15,556	15,446	6,037	9,184		225	-	110	144,190
WI	21.0%	19.8%	59,148	55,636	15,424	37,208	241	2,555	208	3,512	281,635
WV	18.3%	12.3%	33,113	22,319	706	19,568	26	2,019	-	10,794	181,071
WY	3.2%	2.5%	1,598	1,244		1,244			-	354	50,641

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

NOTES:

- (1) Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS), and enrollees in Alaska and US territories (due to data incompatibilities).
- (2) Some states not shown because either they have no rural areas or because the CMS data show no enrollees in rural areas (DC, NJ, VT, MA, NH, AK).
- (2) Includes demonstration plans, MSA plans, and other types of CPP plans.
- (3) Includes cost and PACE plans.

Table 3. Enrollment in Medicare Advantage and Other Prepaid Plans by Location, 2005-2007

Month and Location	ENROLLMENT IN MEDICARE ADVANTAGE PLANS							Other Prepaid Plans (3)
	TOTAL MA and Prepaid Enrollment	TOTAL MA Enrollment	HMO/POS	PFFS	Regional PPO	Local PPO	Other MA Plans (2)	
NUMBER OF ENROLLEES (1)								
TOTAL UNITED STATES								
December 2005	6,092,392	5,672,937	5,002,441	200,641	-	95,576	374,279	419,455
December 2006	7,480,690	7,079,192	5,528,902	834,487	91,497	335,314	288,992	401,498
March 2007	8,102,303	7,715,271	5,608,345	1,338,675	118,030	365,565	284,656	387,032
June 2007	8,446,151	8,060,816	5,681,736	1,550,592	148,765	388,712	291,011	385,335
September 2007	8,704,086	8,316,229	5,720,809	1,664,708	205,183	388,114	337,415	387,857
RURAL COUNTIES								
December 2005	346,903	255,401	174,789	63,393	-	3,524	13,695	91,502
December 2006	624,841	538,552	203,391	276,210	14,419	26,477	18,055	86,289
March 2007	775,027	690,740	214,451	406,212	20,527	30,641	18,909	84,287
June 2007	864,118	780,658	222,770	476,016	29,506	33,533	18,833	83,460
September 2007	929,032	845,445	227,859	519,427	43,764	35,550	18,845	83,587
URBAN COUNTIES								
December 2005	5,745,489	5,417,536	4,827,652	137,248	-	92,052	360,584	327,953
December 2006	6,855,849	6,540,640	5,325,511	558,277	77,078	308,837	270,937	315,209
March 2007	7,327,276	7,024,531	5,393,894	932,463	97,503	334,924	265,747	302,745
June 2007	7,582,033	7,280,158	5,458,966	1,074,576	119,259	355,179	272,178	301,875
September 2007	7,775,054	7,470,784	5,492,950	1,145,281	161,419	352,564	318,570	304,270
PERCENTAGE DISTRIBUTION								
TOTAL UNITED STATES								
December 2005	100.0%	93.1%	82.1%	3.3%	n.a.	1.6%	6.1%	6.9%
December 2006	100.0%	94.6%	73.9%	11.2%	1.2%	4.5%	3.9%	5.4%
March 2007	100.0%	95.2%	69.2%	16.5%	1.5%	4.5%	3.5%	4.8%
June 2007	100.0%	95.4%	67.3%	18.4%	1.8%	4.6%	3.4%	4.6%
September 2007	100.0%	95.5%	65.7%	19.1%	2.4%	4.5%	3.9%	4.5%
RURAL COUNTIES								
December 2005	100.0%	73.6%	50.4%	18.3%	n.a.	1.0%	3.9%	26.4%
December 2006	100.0%	86.2%	32.6%	44.2%	2.3%	4.2%	2.9%	13.8%
March 2007	100.0%	89.1%	27.7%	52.4%	2.6%	4.0%	2.4%	10.9%
June 2007	100.0%	90.3%	25.8%	55.1%	3.4%	3.9%	2.2%	9.7%
September 2007	100.0%	91.0%	24.5%	55.9%	4.7%	3.8%	2.0%	9.0%
URBAN COUNTIES								
December 2005	100.0%	94.3%	84.0%	2.4%	n.a.	1.6%	6.3%	5.7%
December 2006	100.0%	95.4%	77.7%	8.1%	1.1%	4.5%	4.0%	4.6%
March 2007	100.0%	95.9%	73.6%	12.7%	1.3%	4.6%	3.6%	4.1%
June 2007	100.0%	96.0%	72.0%	14.2%	1.6%	4.7%	3.6%	4.0%
September 2007	100.0%	96.1%	70.6%	14.7%	2.1%	4.5%	4.1%	3.9%

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

NOTE: (1) Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS), and excludes enrollees in Alaska and U.S. territories (due to data incompatibilities).

(2) Includes demonstration plans, MSA plans, and other types of CPP plans.

(3) Includes cost and PACE plans.

Table 4. Enrollment in Private Fee-for-Service Plans by Location and Payment Rate, 2005-2007

Month and Location	December 2005	Growth, 12/05-09/07	September 2007
NUMBER OF ENROLLEES (1)			
<u>RURAL COUNTIES</u>			
Rural Floor	54,132	332,660	386,792
Between Rural and Urban Floors	3,902	67,319	71,221
Urban Floor	3,372	28,554	31,926
>Urban Floor	1,987	27,501	29,488
	63,393	456,034	519,427
<u>URBAN COUNTIES</u>			
Urban Floor	122,739	736,750	859,489
>Urban Floor	14,494	271,204	285,698
	137,233	1,007,954	1,145,187
<u>ALL COUNTIES</u>			
Rural Enrollees at Rural Floor	54,132	332,660	386,792
Rural below Urban floor	3,902	67,319	71,221
Urban Floor	122,739	736,750	859,489
Rural and Urban above Urban Floor	19,853	327,259	347,112
	200,626	1,463,988	1,664,614
PERCENTAGE DISTRIBUTION			
<u>RURAL COUNTIES</u>			
Rural Floor	27.0%	22.7%	23.2%
Between Rural and Urban Floors	1.9%	4.6%	4.3%
Urban Floor	1.7%	2.0%	1.9%
>Urban Floor	1.0%	1.9%	1.8%
	31.6%	31.2%	31.2%
<u>URBAN COUNTIES</u>			
Urban Floor	61.2%	50.3%	51.6%
>Urban Floor	7.2%	18.5%	17.2%
	68.4%	68.8%	68.8%
<u>ALL COUNTIES</u>			
Rural Enrollees at Rural Floor	27.0%	22.7%	23.2%
Rural below Urban floor	1.9%	4.6%	4.3%
Urban Floor	61.2%	50.3%	51.6%
Rural and Urban above Urban Floor	9.9%	22.4%	20.9%
	100.0%	100.0%	100.0%

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

NOTE: (1) Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS), and excludes enrollees in Alaska and U.S. territories (due to data incompatibilities).

Table 5. Distribution of Dollars Spent on Private Fee-for-Service Plans by Location and Payment Rate, 2005-2007 (dollars in thousands, per month)

Month and Location	December 2005	Growth, 12/05-09/07	September 2007
THOUSANDS OF DOLLARS PER MONTH (1)			
<u>RURAL COUNTIES</u>			
Rural Floor	\$32,129	\$198,500	\$230,629
Between Rural and Urban Floors	\$2,409	\$43,383	\$45,792
Urban Floor	\$2,253	\$18,835	\$21,088
>Urban Floor	\$1,435	\$19,977	\$21,412
	\$38,226	\$280,695	\$318,921
<u>URBAN COUNTIES</u>			
Urban Floor	\$78,811	\$577,978	\$656,789
>Urban Floor	\$10,213	\$229,201	\$239,414
	\$89,024	\$807,179	\$896,203
<u>ALL COUNTIES</u>			
Rural Enrollees at Rural Floor	\$32,129	\$198,500	\$230,629
Rural below Urban floor	\$2,409	\$43,383	\$45,792
Urban Enrollees at Urban Floor	\$78,811	\$577,978	\$656,789
Rural and Urban above Urban Floor	\$13,901	\$268,013	\$281,914
	\$127,250	\$1,087,874	\$1,215,124
PERCENTAGE DISTRIBUTION			
<u>RURAL COUNTIES</u>			
Rural Floor	25.2%	18.2%	19.0%
Between Rural and Urban Floors	1.9%	4.0%	3.8%
Urban Floor	1.8%	1.7%	1.7%
>Urban Floor	1.1%	1.8%	1.8%
	30.0%	25.8%	26.2%
<u>URBAN COUNTIES</u>			
Urban Floor	61.9%	53.1%	54.1%
>Urban Floor	8.0%	21.1%	19.7%
	70.0%	74.2%	73.8%
<u>ALL COUNTIES</u>			
Rural Enrollees at Rural Floor	25.2%	18.2%	19.0%
Rural and Urban below Urban floor	1.9%	4.0%	3.8%
Urban Enrollees at Urban Floor	61.9%	53.1%	54.1%
Rural and Urban above Urban Floor	10.9%	24.6%	23.2%
	100.0%	100.0%	100.0%

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

NOTE: (1) Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS), and excludes enrollees in Alaska and U.S. territories (due to data incompatibilities).

Table 6. Concentration of Medicare Advantage Plans, Top Ten Medicare Advantage Contracts in September 2007 by Percent of Medicare Beneficiaries Enrolled in Medicare Advantage Plans

Name of Organization	Type of Plan	Number of Counties	Medicare Advantage Enrollment		Cumulative Percent of Medicare Advantage Enrollment	
			December 2005	September 2007	December 2005	September 2007
ALL COUNTIES						
Total number of Medicare beneficiaries in MA Plans				6,433,397	8,676,650	
1 KAISER FOUNDATION HP, INC.	HMO/HMOPOS	1,251	826,996	666,122	12.9%	7.7%
2 HUMANA INSURANCE COMPANY	PFFS	3,234	98,772	605,015	14.4%	14.7%
3 PACIFICARE OF CALIFORNIA/SECURE HORIZONS	HMO/HMOPOS	797	453,974	342,991	21.4%	18.6%
4 HUMANA MEDICAL PLAN, INC	HMO/HMOPOS	1,225	240,215	245,181	25.2%	21.4%
5 KEYSTONE HEALTH PLAN WEST, INC.	HMO/HMOPOS	358	188,118	184,696	28.1%	23.6%
6 BLUE CROSS BLUE SHIELD OF MICHIGAN	PFFS	3,248	3,039	170,315	28.2%	25.5%
7 PYRAMID LIFE INSURANCE COMPANY	PFFS	3,248	98	137,638	28.2%	27.1%
8 KEYSTONE HEALTH PLAN EAST, INC.	HMO/HMOPOS	347	133,195	132,902	30.2%	28.6%
9 HIP OF GREATER NEW YORK	HMO/HMOPOS	413	122,231	124,985	32.1%	30.1%
10 First Health Life and Health Insurance Company	PFFS	3,247	-	124,329	32.1%	31.5%
RURAL COUNTIES						
Total number of Medicare beneficiaries in MA Plans				346,903	929,032	
1 HUMANA INSURANCE COMPANY	PFFS	2,049	27616	208162	8.0%	22.4%
2 Unicare Life and Health Insurance Company	PFFS	2,049	20043	51770	8.3%	28.0%
3 PYRAMID LIFE INSURANCE COMPANY	PFFS	2,049	0	49236	8.3%	33.3%
4 First Health Life and Health Insurance Company	PFFS	2,049	0	44252	8.3%	38.0%
5 BLUE CROSS BLUE SHIELD OF MICHIGAN	PFFS	2,049	746	42062	8.3%	42.6%
6 Sterling Life Insurance Company	PFFS	2,049	10069	31201	8.4%	45.9%
7 United Mine Workers of America	HCPP	632	0	23493	8.4%	48.5%
8 Geisinger Health Plan	HMO/HMOPOS	36	20380	20550	8.8%	50.7%
9 Pacificare Life Insurance Company	PFFS	2,049	1088	20162	8.8%	52.8%
10 American Progressive Life Insurance Company	PFFS	2,049	1850	20124	8.8%	55.0%

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

Table 7. Concentration of Medicare Advantage PFFS Plans, Top Ten Medicare Advantage PFFS Contracts in September 2007 by Percent of Medicare Beneficiaries Enrolled in Medicare Advantage Plans

Name of Organization	Type of Plan	Number of Counties	Medicare Advantage Enrollment	Cumulative Percent of Medicare
			September 2007	September 2007
ALL COUNTIES				
Total number of Medicare beneficiaries in MA Plans			1,664,708	
1 HUMANA INSURANCE COMPANY	PFFS	3,234	605,015	36.3%
2 BLUE CROSS BLUE SHIELD OF MICHIGAN	PFFS	3,248	170,315	46.6%
3 PYRAMID LIFE INSURANCE COMPANY	PFFS	3,248	137,638	54.8%
4 First Health Life and Health Insurance Company	PFFS	3,247	124,329	62.3%
5 Unicare Life and Health Insurance	PFFS	3,148	118,533	69.4%
6 Sterling Life Insurance Company	PFFS	3,148	88,163	74.7%
7 Pacificare Life Insurance Company	PFFS	3,149	76,987	79.4%
8 Universal Health Care Insurance	PFFS	1,272	60,336	83.0%
9 American Progressive Life Insurance Company	PFFS	3,247	46,505	85.8%
10 Aetna	PFFS	3,147	45,192	88.5%
RURAL COUNTIES				
Total number of Medicare beneficiaries in MA Plans			519,427	
1 HUMANA INSURANCE COMPANY	PFFS	2,049	208162	40.1%
2 Unicare Life and Health Insurance Company	PFFS	2,049	51770	50.0%
3 PYRAMID LIFE INSURANCE COMPANY	PFFS	2,049	49236	59.5%
4 First Health Life and Health Insurance Company	PFFS	2,049	44252	68.0%
5 BLUE CROSS BLUE SHIELD OF MICHIGAN	PFFS	2,049	42062	76.1%
6 Sterling Life Insurance Company	PFFS	2,049	31201	82.1%
7 Pacificare Life Insurance Company	PFFS	2,049	20162	86.0%
8 American Progressive Life Insurance Company	PFFS	2,049	20124	89.9%
9 Coventry Health and Life Insurance Company	PFFS	2,049	16855	93.1%
10 Universal Health Care Insurance	PFFS	650	7815	94.7%

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

Table 8. Enrollment in Medicare Advantage and Other Prepaid Plans by Location, September 2007

Month and Location	TOTAL MA and Prepaid Enrollment	ENROLLMENT IN MEDICARE ADVANTAGE PLANS						Other Prepaid Plans (3)
		TOTAL MA Enrollment	HMO/POS	PFFS	Regional PPO	Local PPO	Other MA Plans (2)	
NUMBER OF ENROLLEES (1)								
DECEMBER 2005								
RURAL COUNTIES:								
Midwest	92,263	67,086	27,776	34,848	-	510	3,952	25,177
Northeast	74,354	71,122	65,745	2,392	-	1,842	1,143	3,232
South	92,631	64,489	44,665	18,583	-	244	997	28,142
West	87,537	52,601	36,586	7,484	-	928	7,603	34,936
URBAN COUNTIES:								
Midwest	681,424	550,171	458,748	57,862	-	7,237	26,324	131,253
Northeast	1,387,385	1,357,647	1,217,021	4,621	-	45,759	90,246	29,738
South	1,314,531	1,240,875	1,083,783	52,063	-	14,300	90,729	73,656
West	2,567,465	2,472,595	2,242,040	22,160	-	14,001	194,394	94,870
ALL COUNTIES:								
Midwest	773,687	617,257	486,524	92,710	-	7,747	30,276	156,430
Northeast	1,461,739	1,428,769	1,282,766	7,013	-	47,601	91,389	32,970
South	1,407,162	1,305,364	1,128,448	70,646	-	14,544	91,726	101,798
West	2,655,002	2,525,196	2,278,626	29,644	-	14,929	201,997	129,806
SEPTEMBER 2007								
RURAL COUNTIES:								
Midwest	306,404	281,408	37,460	211,477	10,901	7,198	14,372	24,996
Northeast	127,435	124,896	79,414	30,964	670	13,848	-	2,539
South	339,281	314,894	66,144	216,723	26,042	5,683	302	24,387
West	155,240	123,595	44,841	59,886	5,959	8,738	4,171	31,645
URBAN COUNTIES:								
Midwest	1,152,224	1,018,772	500,938	414,555	24,276	57,023	21,980	133,452
Northeast	1,697,356	1,673,500	1,415,333	89,179	7,129	134,053	27,806	23,856
South	2,049,024	1,984,556	1,268,951	472,747	96,054	70,120	76,684	64,468
West	2,873,737	2,791,241	2,307,190	167,253	33,556	91,142	192,100	82,496
ALL COUNTIES:								
Midwest	1,458,628	1,300,180	538,398	626,032	35,177	64,221	36,352	158,448
Northeast	1,824,791	1,798,396	1,494,747	120,143	7,799	147,901	27,806	26,395
South	2,388,305	2,299,450	1,335,095	689,470	122,096	75,803	76,986	88,855
West	3,028,977	2,914,836	2,352,031	227,139	39,515	99,880	196,271	114,141

(Table continues)

Table 8. Enrollment in Medicare Advantage and Other Prepaid Plans by Location, September 2007 (continued)

Month and Location	ENROLLMENT IN MEDICARE ADVANTAGE PLANS							
	TOTAL MA and Prepaid Enrollment	TOTAL MA Enrollment	HMO/POS	PFFS	Regional PPO	Local PPO	Other MA Plans (2)	Other Prepaid Plans (3)
PERCENT DISTRIBUTION OF ENROLLMENT, DEC. 2005-SEPTEMBER 2007								
DECEMBER 2005								
RURAL COUNTIES:								
Midwest	26.6%	26.3%	15.9%	55.0%	n.a.	14.5%	28.9%	27.5%
Northeast	21.4%	27.9%	37.6%	3.8%	n.a.	52.3%	8.3%	3.5%
South	26.7%	25.3%	25.6%	29.4%	n.a.	6.9%	7.3%	30.8%
West	25.2%	20.6%	20.9%	11.8%	n.a.	26.3%	55.5%	38.2%
URBAN COUNTIES:								
Midwest	11.5%	9.8%	9.2%	42.3%	n.a.	8.9%	6.6%	39.8%
Northeast	23.3%	24.2%	24.3%	3.4%	n.a.	56.3%	22.5%	9.0%
South	22.1%	22.1%	21.7%	38.1%	n.a.	17.6%	22.6%	22.4%
West	43.1%	44.0%	44.8%	16.2%	n.a.	17.2%	48.4%	28.8%
ALL COUNTIES:								
Midwest	12.3%	10.5%	9.4%	46.4%	n.a.	9.1%	7.3%	37.2%
Northeast	23.2%	24.3%	24.8%	3.5%	n.a.	56.1%	22.0%	7.8%
South	22.3%	22.2%	21.8%	35.3%	n.a.	17.1%	22.1%	24.2%
West	42.2%	43.0%	44.0%	14.8%	n.a.	17.6%	48.6%	30.8%
SEPTEMBER 2007								
RURAL COUNTIES:								
Midwest	33.0%	33.3%	16.4%	40.7%	25.0%	20.3%	76.3%	29.9%
Northeast	13.7%	14.8%	34.9%	6.0%	1.5%	39.0%	0.0%	3.0%
South	36.5%	37.3%	29.0%	41.8%	59.8%	16.0%	1.6%	29.2%
West	16.7%	14.6%	19.7%	11.5%	13.7%	24.6%	22.1%	37.9%
URBAN COUNTIES:								
Midwest	14.8%	13.6%	9.1%	36.2%	15.1%	16.2%	6.9%	43.9%
Northeast	21.8%	22.4%	25.8%	7.8%	4.4%	38.0%	8.7%	7.8%
South	26.4%	26.6%	23.1%	41.3%	59.7%	19.9%	24.1%	21.2%
West	37.0%	37.4%	42.0%	14.6%	20.8%	25.9%	60.3%	27.1%
ALL COUNTIES:								
Midwest	16.8%	15.6%	9.4%	37.6%	17.2%	16.6%	10.8%	40.9%
Northeast	21.0%	21.6%	26.1%	7.2%	3.8%	38.1%	8.2%	6.8%
South	27.4%	27.7%	23.3%	41.5%	59.7%	19.5%	22.8%	22.9%
West	34.8%	35.1%	41.1%	13.7%	19.3%	25.8%	58.2%	29.4%

SOURCE: RUPRI Center for Rural Health Policy Analysis, based on CMS data, as of September 2007.

NOTE: (1) Excludes enrollment in any county and plan if the plan enrolls 10 or fewer enrollees in that county (due to restrictions on data release by CMS), and excludes enrollees in Alaska and U.S. territories (due to data incompatibilities).

(2) Includes demonstration plans, MSA plans, and other types of CPP plans.

(3) Includes cost and PACE plans.